

CURRICULUM VITAE

Name: ***Natalia Rifai***

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Moscow 117513, Russian Federation.

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Martial Status: Married

Date of Birth: 13.07.1981

Nationality: Russian

Languages: English, Russian, Arabic, Greek (not fluent)

Education: **BA (Hons) Design (Graphic Design) – First Class Honors**
University of Derby, School of Art and Design (UK)
4 academic years - graduation date: June 2005

**BA (Hons) Business and Management with e-Business - Upper
Second-Class Honors (2:1)**
London Metropolitan University, Business School (UK)
4 academic years - graduation date: June 2007

MA Visual Communication and Interactive Media - Distinction
University of Derby, School of Art and Design (UK)
12 months - graduation date: November 2006

Experience: ***Freelance Art-Director (Graphic, Web, Interior Design)***
Since January 2009

Freelance Land- and Underwater- Photographer
Since January 2009

***Design Team Leader – Advertisement and Marketing
Department***
Aeroflot Russian Airlines, Moscow, Russian Federation
www.aeroflot.com
July 2010 to March 2011

***Book Binding Lecturer
Artist's Books Lecturer
Fontlab Lecturer
Color Theory, Psychology, Perception and Application Lecturer***
Academy of Graphic Design, Moscow, Russian Federation
<http://school.imadesign.ru/>
Since December 2008

Senior Designer - Design Department
MS Advertising, Moscow, Russian Federation
June 2008 to January 2009

Art Director - Creative Department

Absolutpro BTL Advertising Agency, Moscow, Russian Federation
www.absolutpro.com
April 2008 to June 2008

Graphic and Web Design Freelancer

November 2006 to July 2007

Creative Director - Advertising Department

Group Shareholders Real-Estate Companies
Doki, Agent002, URG (United Reality Group), IMB (Independent Mortgage Broker), and Millennium Properties; Moscow, Russian Federation

www.doki.ru, www.agent002.ru, www.urg.ru, www.nbik.ru
August 2005 to September 2005

Photo Asst. – Ven Marshall (Support Volunteer)

Press Operations - Olympic Stadium

Athens 2004 Olympic Games
Organizing Committee for the Olympic Games, Athens, Greece
www.athens2004.com
Mid June 2004 to Aug. 2004

Support Volunteer - Design Team

Opening and Closing Ceremonies

Jack Morton - Public Events
Opening and Closing Ceremonies, Athens 2004 Olympic Games
www.jackmorton.com
Feb. 2004 to July 2004

Desktop Publisher for the BULLETIN (part-time)

Information Technology Department

Consolidated Contractors International Company (C.C.C)
Managing Office, Athens, Greece
www.ccc.gr
Feb. 2002 to Feb. 2005

Computer Skills:

Computer programs (Windows and/or Mac OS)
Microsoft Office (Word, Excel, Powerpoint, Access, Outlook)
Adobe (Photoshop, Illustrator, Indesign, Version Cue, Bridge, Acrobat, Flash, Dreamwaver, After Effects, Premiere, and Lightroom.)
Quark Xpress
Corel Draw
Poser
Extensis Suitcase and FontDoctor
Fontlab
Macromedia Director
Cinema 4D
SPSS (Predictive Analytics Software)

Programming lang.:

HTML
CSS
XML
JavaScript (jQuery library)
CMS (Wordpress)

- Skills: Website Optimization – SEO
Drawing and/or painting
Photography(www.flickr.com/photos/nrifai)
Sculpture and 3D structural modeling
Bookbinding
Crafts
Hand-made jewelry and modeling in wax for cast jewelry
Exhibition setup
Teaching
- Activities: Underwater photography training and lecturing focusing on marine wildlife photography and a practicing scuba Dive Master for dive trips. [www.rifai.ru/uwphoto/Natalia Rifai UW Photography.pdf](http://www.rifai.ru/uwphoto/Natalia%20Rifai%20UW%20Photography.pdf)
AquaLung and Apeks scuba dive gear servicing, repairing and maintenance. <http://www.aqualung.ru/family>
- Writing articles about managing/leading creative people in "Creative Director" Magazine. <http://www.kdir.ru>
- Took part at the "Golden Bee 8" The Russian Graphic Design Biennial, as an assistant and translator for Mr. Yuri Gulitov (Member of Jury representing Russia) and organizing supporter for the whole event.
- Hobbies: Traveling and photographing the world.
www.flickr.com/photos/nrifai
- Wine-tasting
- Other web site: www.grenia.ru
www.festtrav.ru
sparks.rifai.ru
ethnica.rifai.ru
www.fabrikalegend.ru
zahoor.rifai.ru
www.eandfconstruction.com
www.video-janeiro.ru
book.rifai.ru
kd.rifai.ru
alphabetevolution.rifai.ru (Testing Period)
survey.rifai.ru
toy.rifai.ru